

Small Business Resource Center

Whether you're starting a new business, growing your existing business, or thinking about selling, get the resources, tools and support you need.

A personalized approach to business banking



Get the most from your banking relationship when you work with a local TD Small Business specialist. You'll have access to tailored products and services, along with the convenience of over 1,100 TD Bank locations with longer hours, including weekends.¹

Explore tools and resources designed to support you and your business during any stage.

Start your business

Grow your business

Sell your business



When you're ready to expand your business, most investors, potential business partners and lenders will want to see your business plan.

- Get grounded on business planning basics with this guide
- Create or update your marketing plan using this template



Business plan template



These assessments can help you build a stronger strategic business plan:

- Go deeper with an interactive checklist that provides tips, tactics and templates on 10 key business growth areas
- Better understand the impact of your competitors with this video and guide

Identify business strengths and more with a SWOT analysis >



2. Focus on profit

Increasing profitability is a key way to support business growth. Get insight on the many factors that can impact your profit levels with these helpful resources:

- Build your profit plan with help from this guide
- Crunch the numbers with a financial return calculator
- Take the guesswork out of the pricing process with help from this video and guide

Discount calculator

12-month cash flow template (PDF)

12-month cash flow template (Excel)

Pricing for growth

The prices you charge are one of the most important decisions you'll make.

Calculate the impact of 5 variables
that can improve your profit

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Run your numbers for producing your product or service with a **cost-plus pricing template**

3. Focus on financing

Growth and expansion of your business will likely involve a cash infusion. Get help exploring your options:

- Learn about 7 strategies to raise capital to help your business expand in this guide
- Interested in securing a bank loan? Our calculator can help you estimate what your monthly payments might be based on your desired loan amount, term and interest rate

Calculate loan payment

Keep exploring



Business Lifecycle Stages

Explore financing options and services that can support business growth

Find out more





Easily manage your small business accounts with Online Banking and the TD Mobile

Banking App

Financial coaching and educational programs designed for small business owners from NFCC[±] >

<u>Get help choosing the right account for your business, from checking and savings to loans and credit</u> <u>cards</u> >

Important Disclosures

¹Data as of March 2019. Comparison of longest average store hours in the regions (MSAs) in which TD Bank operates compared to major banks. Major banks include our top 20 national competitors by MSA, our top five competitors in store share by MSA and any bank with greater or equal store share than TD Bank in the MSA. Major banks do not include banks that operate in retail stores such as grocery stores, or banks that do not fall in an MSA.

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