

# **Small Business Resource Center**

Whether you're starting a new business, growing your existing business, or thinking about selling, get the resources, tools and support you need.

# A personalized approach to business banking



Get the most from your banking relationship when you work with a local TD Small Business specialist. You'll have access to tailored products and services, along with the convenience of over 1,100 TD Bank locations with longer hours, including weekends.<sup>1</sup>

Explore tools and resources designed to support you and your business during any stage.

Start your business

Grow your business

Sell your business



# 1. Guidance for you and your business

Our Small Business specialists and wealth planners can help you with business succession planning as well as your personal wealth planning.

There are a variety of different exit strategies, the most common are:

- Selling outright: A clean exit if you have a buyer
- Leave to family: You will need to create a succession plan



**Be acquired:** If you're willing to work under new management

• Liquidate: If you cannot sell, the business is usually only worth the value of its assets or leases

Find out more about wealth strategies for business owners >

# 2. Maximize your business value

Your business is worth what the highest bidder thinks it is worth. You may be able to increase the price for your business by showing:

- Proven, long-term stability and the potential for reliable future growth
- A well-managed customer database
- Secure cash flow with solid reporting structures
- Protected Intellectual Property (IP)

# Tools to help you increase business value:

- 5 Ways to increase profit calculator >
- Cash flow template (PDF)
- Cash flow template (Excel)
- Marketing plan template >

# 3. Create your plan

**Succession Planning** 



Building a successful business leaves little time to appropriately plan for the future. You can create a business succession plan well before you're ready to retire or sell with our help. TD Wealth planning is tailored to meet your unique needs and goals while reducing complexity and often reduces the costs involved with accountants, attorneys and business brokers.

Learn more

# Legacy and Philanthropic Planning



As a business owner, your legacy includes personal assets as well as business ownership interests. A comprehensive estate plan can help you minimize the impact of estate taxes, leave a personal or charitable legacy and arrange for the distribution of your assets. TD Wealth's team of experts can help you reach your goals with holistic and compassionate guidance.

Learn more



# **Keep exploring**



### **Business Lifecycle Stages**

Get guidance and services designed to help transition ownership of your business

# Find out more Image: Constraint of the second sec

### TD Ameritrade research and education

Plan and evaluate your strategy with a suite of investment research, tools and educational resources

See now<sup>†</sup>

# More resources

Financial coaching and educational programs designed for small business owners from NFCC<sup>±</sup> >

### Important Disclosures

<sup>1</sup>Data as of March 2019. Comparison of longest average store hours in the regions (MSAs) in which TD Bank operates compared to major banks. Major banks include our top 20 national competitors by MSA, our top five competitors in store share by MSA and any bank with greater or equal store share than TD Bank in the MSA. Major banks do not include banks that operate in retail stores such as grocery stores, or banks that do not fall in an MSA.

<sup>†</sup>By clicking on this link you are leaving our website and entering a third-party website over which we have no control.

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